

HEALTH PRIORITY IMPLEMENTATION PLAN SUMMARY (Health)

GOAL: All children and pregnant women have access to comprehensive access to health and dental care
 All children are born healthy
 All children are healthy

R1: Increase access to and utilization of medical/dental homes

R2: Increase adequate prenatal care

R3: Decrease babies with low birth weight

R7: Decrease infant deaths

Implementation Strategy	Target Population	Outcome	Indicators	Fiscal Resources	Responsible Party
Strategy 1: CPS HEARTS for Kids provides medical clearance exams, health insurance screenings and home visits for children placed in protective custody.	Children entering foster care	R1: Increase access to and utilization of medical/dental homes	Percent of children entering foster care who receive a medical exam and follow-up services	\$1,078,398	DHHS-CPS (Extended)
Strategy 2: Kit for New Parents, general early childhood information and local resources.	New parents	Increase parental knowledge of child health and well-being	Estimated number of parents who receive a Kit each year	\$525,000	First 5 Sacramento
Strategy 3: Perinatal Education Campaign, a public education campaign to raise awareness about healthy pregnancies and births for African American mothers.	African American Families	R2: Increase adequate prenatal care R3: Decrease babies with low birth weight R7: Decrease infant deaths	Number and rate of AA perinatal condition deaths	\$600,000	Runyon Saltzman & Einhorn, Inc. (Extended)

Strategy 4: Perinatal Direct Services, provides culturally relevant education, support and prenatal care to African American mothers.	African American Families	R2: Increase adequate prenatal care R3: Decrease babies with low birth weight R7: Decrease infant deaths	Number and rate of AA perinatal condition deaths	\$2,649,632	Center for Community Health and Well-Being, Inc. WellSpace Health (Extended)
Strategy 5: Infant Sleep Education Campaign, a public education campaign to raise awareness about infant safe sleeping practices for African American families.	African American Families	R7: Decrease infant deaths	Number and rate of AA infant sleep related deaths	\$729,000	CAPC (Extended)
Strategy 6: Child Death Steering Committee, provides staff support for the Steering Committee on the Reduction of African American Child Deaths.	African American Community	R2: Increase adequate prenatal care R3: Decrease babies with low birth weight R7: Decrease infant deaths	Number and rate of AA child deaths	\$300,000	DHHS/Sierra (Extended)
Strategy 7: Health Outreach, Screening, and Utilization, services may include public education, health screening (including vision), and related activities and linkages to medical homes.	Children in high need communities	R1: Increase access to and utilization of medical/dental homes	TBD	\$918,120	Healthy Community Forum of Greater Sacramento Region (Sac Covered)
Funds Available for Contracting				\$6,800,150	N/A
Program Management: .8 Program Planner B				\$443,877	
Media Costs				\$15,000	
Program Support				\$30,000	
Updated: Total Program Allocation				\$7,289,027	